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QA GRAPHICS OFFERS EXPERTISE TO ENSURE QUALITY PRODUCTS

(ANKENY, IOWA) – QA Graphics, a leader in the graphic outsourcing industry, seeks continuous improvement during every stage of their design/build process. Key product offerings such as system graphics and templates must maintain a performance level that is compatible with various platforms to provide the highly efficient outputs clients are seeking to attain. QA Graphics achieves this goal through professionally trained staff whose expertise is evident on various platforms and possess great focus on customer expectations.

QA Graphics recently demonstrated going to the next level of customer satisfaction, with an established client whose business relationship with QA Graphics has grown over the past four years. Their service needs have ranged from floor plans, system graphic backgrounds, and U.I. design. Most recently they have come full circle to turn key graphic solutions.

“Making sure our clients get a high quality and efficient product is our top priority,” said QA Graphics BAS Manager, Steve Chase. “Our designers meet with this client’s team bi-yearly to discuss what the process is now and how we can improve the current product offering, but also what we can do together to help streamline their graphical output. During the latest meeting it was discussed that while our output was at a high level, there was some on site work that is inevitable on any job.”

Teamed up, QA Graphics and their client developed a plan to reduce the touchup work by fine-tuning QA Graphics standards to better emulate the final output the client was seeking. This plan was based off of desired output level, QA Graphic’s expertise, and a blend of the qualities that QA Graphics was doing that appealed to the client. A site visit was also completed, as well as training multiple QA Graphic’s staff to offer point mapping with the platform, Trane® Tracer™ ES & SC and Tridium Niagara. The new blended output improved efficiency for both parties, reduced cost, and improved future collaborative efforts with QA Graphics and the client’s participating branches.

Point Binding Implementation – QA Graphics Point Binding Implementation is the process of remotely accessing a client’s BAS system to install and bind the graphics needed. QA Graphics is also able to build the graphics offline, allowing you to bind. This allows building facilities managers to see in real time their building automation system working and at what capacity. QA Graphics provide point binding implementation for six of the largest control companies in the building automation industry. Visit <https://www.qagraphics.com/point-binding-implementation/> to see examples.

About QA Graphics - QA Graphics is a leader in the building automation and green building industries. The company specializes in HVAC graphic development services, system graphics, floor plan graphics, and Energy Efficiency Education Dashboards™ (EEEDs). These dashboards help organizations teach occupants about building



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performance and sustainability. The company also provides marketing solutions such as interactive applications, 3D design and animation, UX design, videos, and more. Visit www.qagraphics.com to learn more.

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